

Board of Directors

President—Marnie Brown

Vice-President—Chris Burton

Treasurer—Marianne Bohmer

Secretary—Leslie Vaala

Past President—Bob Dyer

Directors:

Becky Little

Samantha Procee

Joyce D'Andrea (interim director)

Staff 2012

Laurie Ruff—Executive Director (January-April)

Christina Boese—Communications Coordinator (January-April)

Jan Roth—Office Administrator (January/February)

Jackie Mattern—Fund Development Coordinator (January-July)

Lynn McLennan—Bookkeeper (February-December)

Diana Sim—Executive Director (April-December)

Kip Krogman—Project Paintbrush Coordinator (May-August)

Ali Pulido—Project Paintbrush Assistant (June-August)

Kerry Milder—Outreach Coordinator (August-December)

Cheryl Woods—Volunteer Coordinator (August-October)

Lynn MacFadyen—Volunteer Coordinator (October-December)

In Canada—Volunteering is fundamental to a healthy and democratic society; all citizens have a right and a responsibility to contribute in the manner that works for them.



Annual General Report 2012

New Vision:

Volunteer Lethbridge strengthens and sustains a healthy, vibrant community through support and advancement of volunteer excellence.

New Mission:

Volunteer Lethbridge builds connections and empowers individuals and organizations to enhance volunteerism and grow volunteer capacity.



President's Report by Marnie Brown

Volunteer Lethbridge completed an exciting year as it supported and advanced volunteer excellence throughout the community. We are particularly grateful to all member agencies and individuals for their interest, assistance, and continued commitment to volunteerism as Volunteer Lethbridge moved through 2012.

On April the 10th 2012 Diana Sim arrived to provide leadership as our new Executive Director, and we bid farewell to our former Executive Director, Laurie Ruff, who served in that position for 18 years.

With Diana at the helm a transition began to re-energize and re-focus the role of Volunteer Lethbridge as a builder of connections to grow volunteer capacity across the community.

Vital programs, like Leaders of Tomorrow that recognizes and promotes volunteerism by youth and Project Paintbrush that engage corporate volunteerism to assist the elderly in maintaining their own homes, continued and were again well received by the community.

Buzz Sessions were launched by the Executive Director as a means of connecting member agencies in dialogue about their needs and interests regarding volunteers. SCiP (Serving Communities Internship Program) innovatively introduced many agencies to internship opportunities. Relationships with local funding agencies were renewed and conversations were begun about how Volunteer Lethbridge can support these agencies in achieving their objectives. Substantial progress was also achieved with a special project aimed at strengthening volunteerism among youth, new Canadians, Aboriginals, and new retirees.

Internal operations at Volunteer Lethbridge also underwent changes due to Diana's leadership. Her useful insights and previous experiences were put to work in enhancing office procedures, modifying financial systems, and greatly expanding the opportunities for volunteers to assist with day-to-day activity in the office.

The board actively participated in this revitalization process, particularly by developing what we believe is a realistic and ambitious strategic plan. As this plan is operationalized in the coming years we believe that member agencies and organizations will be better served, better connected with support networks, and more confident about the availability of volunteers.

Thanking Our Funders and Donors

- ◆ Family and Community Support Services City of Lethbridge
- ◆ Government of Alberta
- ◆ Government of Canada
- ◆ Volunteer Alberta
- ◆ ALCOA
- ◆ Telus
- ◆ Lethbridge Lifelong Learning Association
- ◆ Servus Credit Union
- ◆ Scotiabank
- ◆ TD Bank Financial Group
- ◆ Costco Wholesale Canada Ltd.
- ◆ SEARS Canada
- ◆ Wesbridge Construction Limited
- ◆ GasKing
- ◆ 107.7 River
- ◆ Rock 106
- ◆ 94.1 CJOC
- ◆ Country 95.5
- ◆ B-93
- ◆ CKVN 98.1 FM
- ◆ SHAW
- ◆ Global Lethbridge
- ◆ CTV
- ◆ The Lethbridge Herald
- ◆ The Lethbridge Journal
- ◆ The Sun Times
- ◆ Dejourdans photographics
- ◆ Graphcom Printers (2011) Ltd.
- ◆ Lethbridge audiovisual
- ◆ The Lethbridge Lodge Hotel and Conference Center
- ◆ Canada Trust
- ◆ Sylvan Learning Centre
- ◆ The Engravers
- ◆ 1st Choice Savings
- ◆ General Paint
- ◆ Cloverdale Paint
- ◆ Panago
- ◆ Top Pizza and Spaghetti House
- ◆ Pizza Hut
- ◆ Two Guys and a Pizza Place
- ◆ Frito Lay Canada
- ◆ Snack Factory
- ◆ Fitness Club—Booster Juice
- ◆ H₂O To Go
- ◆ Giant Tiger
- ◆ Canadian Tire
- ◆ Holiday Inn
- ◆ Bing M Plastics Ltd.
- ◆ University of Lethbridge
- ◆ Christ United Methodist Church
- ◆ Bonny Gibson
- ◆ Edible Arrangements
- ◆ Peak Vocational & Support Services
- ◆ Christine Burton
- ◆ Diana Sim
- ◆ Mildred Harvard
- ◆ Sheri Howe
- ◆ Jean Eyre
- ◆ Mary McNeill
- ◆ Front Row Pub

Supporting Agencies who Engage In Volunteerism

- ⇒ Staff promoted member agencies at 27 community opportunities, including trade fairs, education sessions, businesses, schools, community events
- ⇒ Made 465 volunteer referrals to member agencies
- ⇒ Met individually with 38 not-for-profit agencies, engaging in communication regarding collaboration with Volunteer Lethbridge
- ⇒ Created the Doing Our Efforts Simply (D.O.E.S.) Group—volunteer data base to assist with volunteer recruitment for agency opportunities
- ⇒ 175 likes on the Volunteer Lethbridge facebook page
- ⇒ Website: Unique Visitors—16,194; # of visits—26,752; Hits—658,438
- ⇒ New Website under development, more user friendly, Volunteer Lethbridge will have the capability to manage internally
- ⇒ Shining Stars featured in the Lethbridge Journal every second week
- ⇒ Column in The Lethbridge Herald weekly

Growing Volunteer Capacity Within Volunteer Lethbridge

- ◇ Landon continues to shred—8 years commitment! He is superdoooper every week!
- ◇ Volunteer engagement for 2012 within Volunteer Lethbridge: 195 volunteers, 3749.25 hours, an economic value of \$65,161.97 (based on \$17.38/hour)
- ◇ The strength of Volunteer Lethbridge this year was significantly due to the dedication and commitment of our skilled and talented volunteers.
- ◇ Volunteer positions included: Office Administration, Videographer, Project Paintbrush, Graphic Artist and Designer, Newsletter, Grant Researcher, Data Entry Clerk, Member Agency Profile Assistant, Accounting Assistant, Finance Assistant, Assistant Bookkeeper, Public Service Announcement Writer, Website Developer, Media Assistant, Leaders of Tomorrow Committee, Board of Directors



Executive Director's Report by Diana Sim

A year of change and transition.

Stepping into the role of Executive Director has been full of opportunities and possibilities. It was key for me to get to know what the not-for-profit/charitable sector would like to see Volunteer Lethbridge become. Through **BUZZ sessions**, agencies dialogued and determined that they value assistance:

- ⇒ To promote volunteer opportunities
- ⇒ To enrich volunteer recognition
- ⇒ To recruit volunteers
- ⇒ Through professional development sessions
- ⇒ In creating/building partnerships

It is my goal to serve this community through the advancement of volunteer excellence. Having a strong team of dedicated and committed staff and volunteers has enabled Volunteer Lethbridge to continue to support the work that has enhanced volunteer capacity in our community.

I am privileged to be one of the Volunteer Centre representatives on the **Volunteer Alberta Board**. This provides opportunity to be involved in the hub of activity at the Provincial level of volunteerism. As a member of the **Alberta Network of Immigrant Women Advisory Committee and Mentorship Program** I am inspired by the potential in developing programming for New Canadians through volunteerism.

Volunteer engagement builds a quality community. Each individual has a unique gift to offer, together we become stronger enriching our own life and the lives of the people around us.

The Volunteer Lethbridge staff commit to being the community connector between individual volunteers and agencies who provide volunteer opportunity. Possibilities are endless.



Volunteer Lethbridge Staff Team:

Lynn MacFadyen, Volunteer Coordinator;
Diana Sim, Executive Director;
Kerry Milder, Outreach Coordinator

2012 MEMBER AGENCIES

Accessible Media Incorporated
 Alberta Health Services
 Alberta Health Services
 – Coaldale Health Centre
 Alberta Health Services
 – LRH Community Health
 Alberta Health Services – Taber/Milk River
 Alzheimer Society
 Big Brothers & Big Sisters
 Birthright
 Boys and Girls Club
 Brain Trauma Support Society
 Canadian Cancer Society
 Canadian National Institute for the Blind
 Canadian Paraplegic Association (Alberta)
 Canadian Red Cross Society
 Chinook Regional Hospital Foundation
 Chinook Regional Foundation for Career
 Transitions
 Family Centre Society
 Galt Museum
 Green Acres Foundation - General
 Green Acres Foundation – Alberta Rose Lodge
 Green Acres Foundation – Black Rock Terrace
 Green Acres Foundation
 – Blue Sky/Golden Acres Lodges
 Green Acres Foundation – Garden View Lodge
 Green Acres Foundation – Heritage Lodge
 Green Acres Foundation – Pemmican Lodge
 Interfaith Food Bank
 Kidney Foundation
 Lethbridge & District Exhibition
 Lethbridge Association for Community Living
 Lethbridge College
 Lethbridge Family Circle Association
 Lethbridge Family Services – Immigrant Services
 Lethbridge Fish and Game Association
 Lethbridge Public Library
 Lethbridge Sport Council

Lethbridge Therapeutic Riding Association
 Lethbridge Youth Foundation / 5th on 5th
 McGill Music and Arts School
 Oldman Watershed Council
 Parks Canada – Waterton
 PAW Society
 Southern Alberta Self-Help Association
 Special Olympics Lethbridge
 St. John Ambulance
 St. Michael's Health Centre
 Ten Thousand Villages
 United Way of Lethbridge & Southwestern
 Alberta
 Victim Services/Witness Services
 – Lethbridge Regional Police
 YWCA of Lethbridge and District

**Building
 Connections
 To
 Grow
 Volunteer
 Capacity**

Recognizing Youth in Our Community



Leaders of Tomorrow 2012 recognizes youth between ages 5-24 years, who have made outstanding contributions to their community through volunteerism

- * 96 youth recognized
- * 8 excellence awards presented

Assisting Seniors/People with Disabilities in Our Community

Project Paintbrush: Corporate, employee and community volunteers work together from June to August to complete a variety of projects. This program provides local homeowners with a renewed pride and allows them to remain in their homes, while still maintaining confidence and independence.

Giving back feels particularly great when it is tied into a team building initiative.



Participating in Provincial Initiatives within Our Community



Lethbridge is a model community for **SCiP (Serving Communities Internship Program)** 38 internships were completed in Lethbridge, 6 at Volunteer Lethbridge. **Win, WIN, WIN....**the student receives \$1000, agency accesses skilled volunteers to accomplish specified goals; the community is enriched through volunteer involvement. This program is available in partnership with the Government of Alberta and Volunteer Alberta.

The Honourable Heather Klimchuk visited with the Volunteer Lethbridge SCiP Interns in August 2012.