“However you recognize volunteering in 2017, one thing remains timeless... and that is volunteer efforts create positive impact in communities across Canada. “ Volunteer Alberta

Thank You
To Our 947
2017 Volunteers

Vision:
Volunteer Lethbridge strengthens and sustains a healthy, vibrant community through support and advancement of volunteer excellence.

Mission:
Volunteer Lethbridge builds connections and empowers individuals and organizations to enhance volunteerism and grow volunteer capacity.

Staff 2017-2018

Current
Diana Sim—Executive Director (start April 2012)
Shelley Ducheminsky—Administrative Assistant (start July 2013)
Chelsea Eastman—Event and Resource Development Coordinator (start September 2017) Project Paintbrush Assistant (May-August 2017)
C. Keith Nalder—Membership Services Coordinator (start August 2017)
Bryce Baker—UVolunteer Program Coordinator (August 2017-April 2018)
Justin Brown—Social Media Coordinator (Start January 2018)
Jennifer Rasmussen—Administrative Assistant (Start January 2018)

Former
Lynn McLennan—Bookkeeping (February 2012-January 2018)
Ginger Arthur Ciesla—Event & Fund Development Coordinator February 2017-June 2017)
Sean Annis—UVolunteer Program Coordinator (August 2016-April 2017) & Membership Services Coordinator (Summer 2017)
Chelsea Sherbut—Membership Services Coordinator (September 2015-April 2017)
Hunter Ashcroft—Project Paintbrush Coordinator (May-August 2017)
Gabe deFreitas—Communications Coordinator (June 2017-August 2017)
President’s Report 2017 Submitted by Chris Roedler

It is with great pride that I write this report for Volunteer Lethbridge and what they have accomplished in 2017. We have just recently celebrated 30 years at Volunteer Lethbridge, and now, we are headed into the future. With that, I have two very important questions that I want to ask you: What can Volunteer Lethbridge do for YOU and what can YOU do for Volunteer Lethbridge? These two questions are the theme that VL has started to look at in 2017, and, with your help, will continue into 2018. We have begun an in-depth look into the structure of Volunteer Lethbridge with the beginnings of a comprehensive Strategic Plan, which should, in the end, be able to answer both of these questions. Throughout 2018, we will be asking you, the members, a number of questions pertaining to the operations of Volunteer Lethbridge, and how they can help your organizations. Stay tuned for this.

The Board of Directors continue to work through transition, as new board members come aboard with wonderful ideas, wanting to drive Volunteer Lethbridge forward. I am humbled to work with fantastic people on this board, and their hard work and dedication should not go unnoticed. Thank you for a rewarding year. I look forward to working with each of you, and those that will be new to the board, in the years to follow.

We continue to be in a strong financial position. We continue to look at policies dealing with human resources, and making sure that they are up to date with the standards of today.

Volunteer Lethbridge continues to deliver top programming, which in turn help support the not for profit and voluntary sector organizations. The mission of Volunteer Lethbridge remains the same: to build connections and empower individuals and organizations to enhance volunteerism and grow volunteer capacity. With programs such as D.O.E.S, Project PaintBrush, Leaders of Tomorrow, and our partnerships with the 100 Companies that Care and UVolunteer (through the University of Lethbridge), our mission is fulfilled.

The Board of Directors is excited to work with you on this fantastic journey that will help strengthen the values of Volunteer Lethbridge.

I would like to take this time to thank our Board of Directors, the Executive Director, staff, member agencies and all of our many dedicated volunteers for making 2017 the best year yet, and I look forward to working with you all in the next few years.

Let’s build on this together. I look forward to our discussions and dialogues throughout this process.

Respectfully Submitted,
Chris Roedler
Chair, Volunteer Lethbridge Board of Directors

Thank you to our Donors and Funders (Cont.)

Western One Rentals & Sales
Westside Busy Hands
Archie & Margaret Fehr
Arlene McKay
Beverly Burton
Chris & Dennis Burton
Christina J. Venhuis
Cindy Hubka
Danny Christie
Diana Sim
Douglas Van Belle
Donat P. Demers
Fred & Bernice Nowicki
Iris Andronowich
Janina Klys
Jo-Ann McTighe
Joy E. Mitchell
Kara Ducheminsky
Karran Thorpe
Katherine Miskulin
Katie McCaan
Kay Bernie
Leslie Vaala
Maureen McCann
Mildred Harvard
Priscilla Cooper
Sandra Annis
Sandra Wilson
Sandy & Bernadette Lyons
Tracy Burton
William Robinson

Inspiring people to discover ways they can impact their community through volunteerism often creates an awareness of how the volunteer reaps health benefits, advances their career, builds new and meaningful relationships, boosts their own happiness and impacts change.
Thank you to our Donors and Funders......

ATB Lethbridge Rotary Dragon Boat Festival
Mad Butcher
Menphies
Millyz Skillz
Mosaic Industries
Park Place Shopping Centre
Penny Coffee House
Pepsi Co. Foods (Frito Lays)
Real Canadian Wholesale Club
Reliance Appraisal Consultants
Runner Soul
Save-on-Foods
Save-on-Foods West
Servus Credit Union
Sherwin Williams Paint
Shaw
Simply Irresistible
Snack Factory
South Country Co-op
Southern Alberta Newspaper
St. John Ambulance
Sylvan Learning Centre
The Engravers
Tommy Gun’s Original Barbershop
Top Pizza
Two Guys & A Pizza Place
United Food & Commercial Workers
United Way Designation Campaign
University of Lethbridge
University of Lethbridge Alumni
University of Lethbridge Student’s Union
University of Lethbridge Pronghorns
Volunteer Alberta
Water Pure and Simple
Westech Construction
Westech Portable Sanitation

Executive Director’s Report 2017 Submitted by Diana Sim

The Voluntary Sector ignites change! It is the key contributor of services for social development in our community. It is the sector that connects all sectors by bridging opportunities and mobilizing people to act for the benefit of our community.

Reviewing the diversity within the agencies of Volunteer Lethbridge, we recognize the vast investment of each to transform lives of those served. Volunteer Lethbridge serves to foster growth through an environment of connection and collaboration to strengthen and enrich the capacity of each organization to create a greater impact. The more we know about the work of each organization, the better equipped we are to connect individuals and groups when they call or come by.

I have accepted a role on the National Volunteer Centre Advisory Council. To be a voice for our area is a privilege. The group was formed in September 2017, the goals for the work ahead include: Volunteer Screening, Volunteer Centres’ Role in Individual Social Responsibility, the revised Canadian Code of Volunteer Involvement (CCVI) and the CCFI Audit Tool, Volunteer Centres’ Role in Emergency Preparedness.

The Government of Canada invested in a Pan-Canadian platform, focussed on the Prime Ministers Youth Initiative to create a volunteer matching platform. Volunteer Lethbridge has committed to participate in this initiative. The platform, developed by Volunteer Attract, will identify common standards and features that will have the desired outcomes for aggregated data that will be accessible and utilized to report on volunteer trends and activity throughout Canada. Volunteer Lethbridge has been moving forward to bring VolunteerAttract to you. This provides agencies with a tool to record volunteer activity, with the capacity of producing reports that will assist us all in telling our volunteer story effectively.

Volunteer Lethbridge strives to take action that will impact change for the Voluntary Sector. The value of this sector is indescribable, together we impact growth through cultivating change and mobilizing action that strengthens and supports a vibrant, healthy community.

Thank you for entrusting us to support you through our capacity building efforts.
**VOLUNTEER IMPACT**

In 2017, 947 volunteers assisted with the programs and services at Volunteer Lethbridge. Diverse opportunities included: Board positions, Leaders of Tomorrow Committee and Event, Prime Time Club, Giftwrapping, Serving Community Internship Program (SCiP), Office Support, Cleaning, Busy Bees, Shredding, D.O.E.S., D.O.E.S. Light, Fine Options, and Human Voice Drive. Volunteers contributed a total of 9213 hours, having an economical value of $221,112!! We could not do what we do without our volunteer resources. (using $24/hour rate as per TD Economic report).

**MEMBERSHIP IMPACT**

VL was privileged to serve 133 member agencies in 2017. Our goal is to assist our member organizations with their community impact through professional development and through promotion of volunteer opportunities. Share all of your volunteer opportunities with us, numerous volunteers connect with us for referrals.

- 57 people attended the BUZZ Sessions
- 26 people attended a Board Governance Training
- 16 organizations used the grant research program to find funding opportunities

311 Volunteer opportunities from agencies were promoted via:
- 56 fairs attended by Volunteer Lethbridge staff, with over 4,984 contacts made
- “Volunteer Opportunities” Email newsletter with 710 subscribers
- Our Facebook page, which currently has 1506 followers
- Volunteer Lethbridge Instagram account with 1000 followers
- Our Twitter account that has 1687 followers
- Monday column each week in the Lethbridge Herald
- Agency of the Week feature in the Lethbridge Sun Times (Wednesday free paper)
- University of Lethbridge and Lethbridge College Job Boards

82 agencies have already submitted their volunteer hours for 2017 and have reported a total of 20,471 volunteers giving 503,083 volunteer hours, which is an economic value of $12,073,983.12!! (based on TD Economics study valuing 1 volunteer hour = $24.00)

There are 223 subscribers to the monthly Member BUZZ eNewsletter.

**2017 MEMBER AGENCIES (Continued)**

- Make A Wish - Southern Alberta
- McGill Music & Arts School
- Multiple Sclerosis Society of Canada - Lethbridge Chapter
- Neighbourhood Watch Society Lethbridge New West Theatre
- Nikka Yuko Japanese Garden
- Nord-Bridge Seniors Centre
- Oldman Watershed Council
- Opokaa’sin Early Intervention Society
- Parkinson Association of Alberta
- Parks Canada-Waterton Lakes National Park
- ReadWorld Foundation
- Rehabilitation Society Ability Resources
- Reflex Learning
- Rotary Club of Lethbridge Downtown
- Rotary Club of Lethbridge East
- Schizophrenia Society
- Scouts Canada
- Senator Buchanan Neighbourhood Assoc.
- Seniors United Now Society
- Sik-Ooh-Kotoki Friendship Center
- South Country Treatment Centre
- Southern Alberta Art Gallery
- Southern Alberta Ethnic Association
- Southern Alberta Firearms Education Society (SAFE)
- Southern Alberta Individualized Planning Association (SAIPA)
- Southern Alberta Language Assessment Services (SALAS)
- Southern Alberta Self Help Association (SASHA)
- Southern Alcare Society & Industries
- Spinal Cord Injury Alberta
- St. John Ambulance
- Streets Alive Mission
- TechBridge Maker Space
- Tetra Society of N. America - Lethbridge Chapter
- The Children’s Wish Foundation
- United Way of Lethbridge & Southwestern Alberta
- University of Lethbridge - Alumni Association
- Pronghorns Booster Club
- Victim Services - RCMP
- Victim/Witness Services—Lethbridge Police Service
- Vox Musica Choral Society
- Waterton Park Community Assoc.
- Wellness Through Living Society
- Westminster Village Committee
- Windy Castle Medieval Guild
- Womanspace Resource Centre
- Wood’s Homes
- YWCA Lethbridge & District

**2017 INDIVIDUAL MEMBERS (17)**

- Chandra Deaust
- Chelsea Sherbut
- Cheri Pokarney
- Chris Roedler
- Chris Burton
- Darcy Nalder
- Dave Annis
- Deborah LucasSwitzer
- Diana Sim
- Diane Barnes
- Gail Horner
- Laura McKay
- Leslie Vaala
- Melissa Johnson
- Shelley Ducheminsky
- Stacy Chief Body
- Zachary Wigand

Volunteer Lethbridge works for your organization!!!
2017 MEMBER AGENCIES (133)
Adaptacare
AHS—Volunteer Resources South Zone
- Lethbridge Community Health
- Taber/Milk River
- Cardston/Fort Macleod
- Coaldale/Raymond
Alberta Science Network
Allied Arts Council of Lethbridge
Alzheimer Society
Amnesty International
ARCHES Lethbridge
Association of Fundraising Professionals
- Southern Alberta Chapter
ATB Financial Lethbridge Rotary Dragon Boat Festival
Big Brothers & Big Sisters
Birthright Lethbridge
Blankets for Canada Society Inc.
Boys & Girls Club of Lethbridge & District
Brain Trauma Support Society
Campus Roots Community Garden
Canadian Bhutanese Society
Canadian Blood Services
Canadian Cancer Society—Alberta & NWT Division
Canadian National Institute for the Blind
Canadian Red Cross Society
Canyon Church Camp Association
Chinook Regional Foundation for Career Transitions
Chinook Regional Hospital Foundation
Choices in Community Living - Legacy Lodge
City of Lethbridge—Recreation & Culture
CXXU Radio Society
Covenant Health - St. Michaels Health Centre
Crossroads Healing Centre
Days For Girls
Downtown Lethbridge BRZ
Environment Lethbridge
Extendicare
Family Center Society
Flexibility Learning Systems
Galt Museum & Archives
Girl Guides of Canada
Giving Hope to Children Society
Good Samaritan Society
- Park Meadow Village & Cottages
- West Highlands Centre
Great Canadian Plains Railway Society
Green Acres Foundation
- Alberta Rose Lodge
- Black Rock Terrace
- Blue Sky
- Garden View Lodge
- Golden Acres
- Heritage Lodge
- Pemmican Lodge
Heart’s Haven Ranch
Helen Schuler Nature Centre
Inclusion Lethbridge Association (LACL)
Interfaith Food Bank
It’s a Blast-Lethbridge Community Out of School Association
Junior Achievement Southern Alberta
Kidney Foundation of Canada
- Southern Alberta Branch
Lethbridge & District Exhibition
Lethbridge Bulls Baseball Club & Prairie Baseball Academy
Lethbridge Chamber of Commerce
Lethbridge Family Services
Lethbridge Food Bank
Lethbridge Jazz Society
Lethbridge Public Library
Lethbridge Senior Citizens Organization
- Meals on Wheels
Lethbridge Shakespeare Performance Society
Lethbridge Sledge Hockey Club
Lethbridge Soccer Association
Lethbridge Sport Council
Lethbridge Sustainable Living Association
Lethbridge Symphony
Lethbridge Therapeutic Riding Association
Lethbridge Twinning Society
Lethbridge YMCA
Lethbridge Youth Foundation / 5th on 5th Lions Club - Lethbridge West
Little League Alberta District 1
London Road Neighbourhood Association
MADD Lethbridge & Area

2017 HIGHLIGHTS
LEADERS OF TOMORROW
322 people gathered at the annual gala to recognize 132 youth between ages 5-24 years who made outstanding contributions to their community through volunteerism.

- 6 Excellence awards presented
- 1 U of L scholarship awarded
- 3 Rotary scholarships awarded

“Volunteerism has truly shaped the woman I am today. I have a diverse and rewarding volunteer background and I am honoured to say I have met some amazing people who pushed and challenged me to be a better community member and person. I doubt I will ever stop being involved and giving back in some way.” - Tiffany Herrell

PROJECT PAINTBRUSH
Project Paintbrush provides an entirely free service for seniors and disadvantaged individuals whose homes and fences are in need of a fresh coat of paint!

- 26 projects were completed
- 2 students were hired with the CSJ grant
- 308 volunteers participated
- 1559.25 volunteer hours contributed
- $34,434.00 economic value for the volunteer hours

HOMEOWNER: “After the walk around, I couldn’t get over the fabulous end result. Truly a professional job and done so quickly and efficiently. I am so pleased. “I am so thankful that there is a service like this.”
The Canada 150 for 150 Volunteer Challenge was a nation-wide movement led by Volunteer Ottawa in partnership with Volunteer Canada and Volunteer Centers across the country. Volunteers in Lethbridge logged 3,874 hours during the challenge and was ranked number 4 out of 28 other communities in Alberta!

NATIONAL VOLUNTEER WEEK
April 23rd—29th, 2017
The Volunteer Lethbridge flag flew at City Hall. Fun events for volunteers included, Micro Volunteering Day, Leaders of Tomorrow & the Colour Fun Run.

Vision: "To help every company on the planet become a Company that Cares"

In 2017, 100 Companies that Care was pleased to distribute the first $10,000 raised to the Lethbridge Food Bank so they can make an even greater difference in our community! 100 Companies that Care is continually supporting our local area and we look forward to an exciting 2018 with them!

UVolunteer
In the 2017 Calendar year, the UVolunteer program saw great success in furthering its connection between the Lethbridge community and the University of Lethbridge. UVolunteer, being founded out of one of the four Pillars, civic engagement, of the Liberal Education Philosophy of the U of L, has fostered incredible connection with both community organizations and the University of Lethbridge. The program has encouraged greater volunteerism for students by showing them the opportunities that volunteerism provides. Programs such as the Serving Communities Internship Program (SCiP) and the applied studies program have been used to promote the benefits of volunteerism in a professional and educational sense. While the use of social media and events such as the UVolunteer Fair have been used to further connect students, most of which are not from Lethbridge, to the organizations having a positive social impact in our community. The UVolunteer program finds, almost all students want to have a positive and tangible impact. For many, volunteerism is a key method in realizing that goal. The UVolunteer program is already a vital student service at just a few years old. It provides an important service to the University, the students and the Lethbridge community.

RANDOM ACTS OF KINDNESS FIRST FRIDAYS
As a way to bring smiles and good cheers on the best day of the month, First Friday, the Downtown Lethbridge BRZ partnered with Volunteer Lethbridge to accomplish just that.

The Downtown Lethbridge BRZ’s goal of Random Acts of Kindness (#RAOKFF) is to showcase to Lethbridge and area the philanthropic nature of our 520 + business members in the heart of the city, downtown Lethbridge.