

**SPONSORSHIP
BENEFITS**

Volunteer Lethbridge Presents

NATIONAL VOLUNTEER WEEK

April 16-22, 2023

Brought to you by YOUR NAME HERE

*YOUR
LOGO
HERE*



ABOUT VOLUNTEER LETHBRIDGE

Volunteer Lethbridge connects individuals, non-profit agencies, the community, the city, and provincial and federal governments. It supports agencies that serve various community needs that span the spectrum of age and interest by providing services including:

- Certified volunteer screening with the vulnerable sector, police, and reference checks
- Referring of certified volunteers based on skills and interests to match the organization
- Access to granting databases and expert grant writing support
- Free and discounted professional development opportunities for staff and volunteers
- Expert advice from qualified professionals
- Discounted business support services

100

MEMBER ORGANIZATIONS SUPPORTED

- serving the arts, music, sports, environment, education, health care, wellness, and social issues

HOURS OF TRAINING

- in board and fund development, and support provided to member organizations

150

118

VOLUNTEERS SCREENED

- with skills assessed and ready for placement in member organizations
- 486 unscreened

VOLUNTEER HOURS

- provided to member organizations in 2022

1681

ABOUT NATIONAL VOLUNTEER WEEK

National Volunteer Week is an annual celebration intended to spur an important conversation - why volunteers matter. The goal is twofold: to thank the 24 million volunteers who give their time in support of a multitude of causes and services, and to recognize the valuable role of volunteer-supported non-profits, organizations, and other initiatives.

This year's National theme is Weaving Us Together.

ABOUT OUR EVENTS

Volunteer Lethbridge will be hosting a couple of events during the week. All sponsors of \$1,000+ will be invited to set up tables at both events.

On Thursday, April 20, we host our annual Volunteer Appreciation Gala and Fundraiser at the Sandman Signature Lethbridge Lodge. We invite the community to recognize outstanding volunteers in a number of categories: Leaders of Tomorrow, Community Leaders, Lifetime Service, Community Inclusion and Group & Business Community Impact. Everyone who is nominated is invited to attend and receive special recognition during the event.

On Saturday, April 22, we invite volunteers and non-profit agencies from around the city to come for a free movie at the Movie Mill. The theatre will still be open to the public, but all invitees will be given free admittance.

NVW TITLE SPONSOR \$5000

Special Recognition @ Gala Event

- Title sponsor recognition
- Logo on digital and printed promotional materials
- Logo on nominee tickets / invites
- Logo on nominee packages
- Logo on certificates handed out to nominees
- Logo on front and sponsors page of printed program
- Full page ad in printed program (inside front or back cover)
- Verbal recognition at event
- 8 tickets to Volunteer Celebration Gala
- Opportunity to provide promo gift to nominees

Video & PowerPoint @ Gala Event

- Logo on individual PPT slide
- Logo in closing credits of each video
- Pre-recorded intro & congratulations video

Media & Promotions

- Logo in e-newsletter prior to and following event
- Logo on Volunteer Lethbridge website
- 30 minimum social posts throughout month of April

Other Recognition

- Promo table available at both events to meet guests
- Name listed in annual report
- Logo in year-end e-newsletter
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

GALA PRESENTING SPONSOR \$5000

Special Recognition @ Gala Event

- Presenting sponsor recognition
- Logo on nominee tickets / invites
- Logo on nominee packages
- Logo on certificates handed out to nominees
- Logo on sponsors page of printed program
- Full page ad in printed program (inside front or back cover)
- Verbal recognition at event
- 8 tickets to Volunteer Celebration Gala
- Opportunity to provide promo gift to nominees

Video & PowerPoint @ Gala Event

- Logo on individual PPT slide
- Logo in closing credits of each video
- Pre-recorded intro & congratulations video

Media & Promotions

- Logo in e-newsletter prior to and following event
- Logo on Volunteer Lethbridge website
- 30 minimum social posts throughout month of April

Other Recognition

- Promo table available at both events to meet guests
- Name listed in annual report
- Logo in year end e-newsletter
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

VOLUNTEER NOMINEES SPONSOR \$3000

This sponsorship subsidizes the nominated volunteers' gala event tickets.

Special Recognition @ Gala Event

- Logo on nominee tickets / invites
- Logo on nominee packages
- Logo on certificates handed out to nominees
- Logo on sponsors page of printed program
- ½ page ad in printed program
- Verbal recognition at event
- 6 tickets to Volunteer Celebration Gala
- Opportunity to provide promo gift to nominees

Video & PowerPoint @ Gala Event

- Logo on individual PPT slide
- Pre-recorded intro & congratulations video

Media & Promotions

- Logo in 2 e-newsletters
- Logo on Volunteer Lethbridge website
- 10 minimum social posts throughout month of April

Other Recognition

- Promo table available at both events to meet guests
- Name listed in annual report
- Logo in year end e-newsletter
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

MOVIE MILL TITLE SPONSOR \$2500

Saturday, April 22: Free Movies at the Mill

Special Recognition @ Gala Event

- Logo on sponsors page of printed program
- ½ page ad in printed program
- Verbal recognition at event
- 6 tickets to Volunteer Celebration Gala
- Opportunity to provide promo gift to nominees

Special Event Recognition

- Presenting sponsor recognition
- Verbal recognition in each theatre
- Ad to be played in pre-show run
- Logo on signage on location
- Logo used in promo materials for the day

Video & PowerPoint @ Gala Event

- Logo on individual PPT slide
- Pre-recorded intro & congratulations video

Media & Promotions

- Logo in 2 e-newsletters
- Logo on Volunteer Lethbridge website
- 10 minimum social posts throughout month of April

Other Recognition

- Promo table available at both events to meet guests
- Name listed in annual report
- Logo in year-end e-newsletter
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

AWARD SPONSOR \$1000 (5 SPOTS)

Choice of Leaders of Tomorrow (youth 5-24 years old), Community Leaders (25+ years old), Lifetime Service (30+ years of service), Community Inclusion, and Group & Business Community Impact.

Special Recognition @ Gala Event

- Logo on sponsors page of printed program
- Logo on page specific to award
- Verbal recognition at event
- 2 tickets to Volunteer Celebration Gala
- Opportunity to provide promo gift to nominees

Media & Promotions

- Logo in 2 e-newsletters
- Logo on Volunteer Lethbridge website
- 5 minimum social posts throughout month of April

Video & PowerPoint @ Gala Event

- Logo on individual PPT slide
- Pre-recorded business & award intro

Other Recognition

- Promo table available at both events to meet guests
- Name listed in annual report
- Logo listed in year-end e-newsletter
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

SPONSOR A TABLE AT THE GALA \$500

Media & Promotions

- Name listed in e-newsletter prior to and following event
- Name listed on Volunteer Lethbridge website

Special Recognition @ Gala Event

- Name listed on sponsors page of printed program
- Name listed with other sponsors on PPT slide
- 8 tickets to attend Volunteer Celebration Gala

Other Recognition

- Name listed in annual report
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

SPONSOR A MOVIE THEATRE \$500 (7 SPOTS)

2 SOLD

Media & Promotions

- Name listed in e-newsletter prior to and following event
- Name listed on Volunteer Lethbridge website
- Ad to be played in pre-show run

Special Recognition @ Gala Event

- Name listed on sponsors page of printed program
- Name listed with other sponsors on PPT slide

Other Recognition

- Promo table available to meet guests
- Name listed in annual report
- Certificate of recognition to display in business
- Right to use Volunteer Lethbridge logo to showcase community support

VOLUNTEER LETHBRIDGE REACH



3625 views/month
3566 followers



775 views/month
2137 followers



302 subscribers

SPONSOR DEADLINE MARCH 31, 2023

For more information on sponsorship opportunities, contact:

Lana Walsh



780-288-5993



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